

PALM BEACH COUNTY COUNCIL OF PTA/PTSA Business Partnership Agreement



PTA Vision

Making every child's potential a reality.

PTA Mission

- A powerful voice for all children;
- A relevant source for families and communities, and
- A strong advocate for the education and well-being of every child.

PTA Purpose

- To promote the welfare of children and youth in home, school, community, and place of worship.
- To raise the standards of home life.
- To secure adequate laws for the care and protection of children and youth.
- To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth.
- To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.

What is a PTA County Council?

The Palm Beach County Council is a member of the largest advocacy group for children in the nation. The Council is governed by approved bylaws designed to meet specific objectives. The Council will interpret, promote and support the basic policies of the State and National PTA. As such we are a 501(c)(3) organization.

A Council serves as a medium between the State and the local unit. A Council strengthens each local unit by enabling it to work more effectively within its schools and its community.

The Palm Beach County Council will provide relevant training and provide resources needed to assist in the success of the local unit.

Council meetings are used to promote advocacy for all children within Palm Beach County. The Council provides a forum for public information that can stimulate action of current issues that relate to children.

PALM BEACH COUNTY COUNCIL OF PTA/PTSA Supports and Provides:

- | | |
|---------------------------------|----------------------------------|
| ▪ Leadership Training | ▪ Study Discussion Opportunities |
| ▪ Reflections Program | ▪ Local Unit Achievement Awards |
| ▪ Legislative Updates/Workshops | ▪ ...and more! |

PALM BEACH COUNTY COUNCIL OF PTA/PTSA
P.O. Box 881157
Boca Raton, FL 33488

Jen A Martinez
President
561.254-9513

Team PTA; Here for YOU...Yesterday, Today and Tomorrow!



PALM BEACH COUNTY COUNCIL OF PTA/PTSA
Business Partnership Agreement



www.PalmBeachCountyPTA.com

PalmBeachCountyPTA@yahoo.com

BUSINESS OR ORGANIZATION TITLE:

PALM BEACH COUNTY COUNCIL OF PTA/PTSA: (committee, program, event...)

CONTACT PERSON:

CONTACT PERSON:

PERSON'S TITLE:

PERSON'S TITLE:

TELEPHONE #:

TELEPHONE #:

FAX #:

FAX #: 561.265.3500

E-MAIL:

E-MAIL:

ADDRESS

PalmBeachCountyPTA@yahoo.com

(Street, city, state, zip)

ADDRESS

P.O. Box 881157
Boca Raton FL 33488

Are you an approved vendor with the school district: YES NO IN PROCESS

BUSINESS OR ORGANIZATIONS ACTIVITY

PALM BEACH COUNTY COUNCIL OF PTA/PTSA RECIPROCAL ACTIVITIES

- Financial Donation - financial donation to the Scholarship Fund, defray cost of sending County Council members to PTA conferences, conventions or trainings, sponsor council program or event
Volunteer Development - Invite County Council officers and chairpersons to training seminars to help develop leadership skills, team building, grant writing, advocacy
Increase Academic Achievement - display Reflections entries
Hospitality - food, beverage, etc.
In-Kind Donation - gifts of property voluntarily transferred without compensation: equipment, materials, supplies, artwork, etc.
Website Partnership- link your website through ours and become a resource for all our members
Other

- Recognition in Council Newsletter
Email Blasts to our Membership about opportunities for parents or on-going programs or events
Signage at Council Program or Event
Certificate/Plaque of Appreciation
Assistance with company special event
Informed of Council events
Business Information on website
Participate in Vendors Fair
Specific activity feedback detailing impact of partnership
Other (describe)

Additional Details:

Signature of Business Partner

Date

Signature of Palm Beach County Council of PTA/PTSAs / Date



SPONSORSHIP PACKAGE SUGGESTIONS

The Palm Beach County Council of PTA/PTSA Business Partnership program is flexible.

The Council wants to work with organizations to create a synergy that works for both groups. Partnership support is very valuable to the council and we welcome all types of assistance, including monetary, in-kind donations and volunteer development. The Council has much to offer a business partner from volunteer support, recognition offerings and email “advertisement” to our members. Below you will find suggestions for possible partnerships. The Council created these in an effort to open the door for discussion on possible reciprocation for partnership support.

- Emerald: \$1,000**
 - 8 Month Website advertisement and link on www.PalmBeachCountyPTA.com (between August – May)
 - 5 Company Prepared Email Advertisement sent out to council membership (between August – May)
 - Company Sponsor signage at 3 Council Events/Programs/Meetings

 - Platinum: \$500**
 - 5 Month Website advertisement and link on www.PalmBeachCountyPTA.com (between August – May)
 - 3 Company Prepared Email Advertisement sent out to council membership (between August – May)

 - Gold: \$300**
 - 3 Month Website advertisement and link on www.PalmBeachCountyPTA.com (between August – May).
 - 3 Company Prepared Email Advertisement sent out to council membership (between August – May)

 - Sliver: \$100**
 - One Month Website advertisement and link on www.PalmBeachCountyPTA.com (between August – May)
 - One Company Prepared Email Advertisement sent out to council membership (between August – May)

 - Bronze: \$50**
 - One Company Prepared Email Advertisement sent out to council membership (between August – May)
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- Camera Ready advertisement sent to PalmBeachCountyPTA@yahoo.com
 - Email Advertisement sent to PalmBeachCountyPTA@yahoo.com
 - Check mailed to Palm Beach County Council of PTA/PTSA,
PO Box 881157 Boca Raton, Fl 33488
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